



Dear Department Chair or Program Director:

We invite you and your department/program to join us as a sponsor of the second annual Triangle Health Innovation Challenge (THInC), being held this September 16th-18th on Duke University's campus. THInC will bring together 200 students, engineers, clinicians, designers and others to collectively tackle and build innovative solutions for the biggest challenges in health and healthcare.

THInC aims to bring participants out of their silos and collaborate in interdisciplinary teams that can learn from each other. Imagine the power of a room of THInCers, from undergraduate developers to practicing clinicians, from businessmen and women to expert designers, working together to understand and innovate around the pain points in health.

Your institution has a commanding presence in our academic community and has shaped the vibrant intellectual landscape of the Triangle area. Your dedication to pursuing inventive solutions in healthcare has armed the brain trust of the Triangle to launch a new chapter at the interface of innovation and healthcare. We hope that by partnering with THInC, you will stand by your participating students, faculty and alumni as we work together to "hack" the most pressing issues in all spheres of health.

We would love to have your department/program involved as a sponsor as well as have your faculty and staff as participants and mentors. If you feel that you share our passion for health innovation and are interested in partnering with our cause, we encourage you to explore our website ([www.thincweekend.org](http://www.thincweekend.org)) and our sponsorship opportunities outlined on the next page. Thank you very much for your time and consideration.

Sincerely,

The THInC Sponsorship Team

Sarah Miller, Chemistry Major, Class of 2018, UNC-Chapel Hill

Steven Doerstling, Nutrition and Public Health Major, Class of 2017, UNC-Chapel Hill

Rizwan Dard, Biomedical Engineering Major, Class of 2017, NC State University

# Academic Sponsorship Opportunities

## Triangle Health Innovation Challenge

September 16th-18th, 2016

<http://www.THINCweekend.org> | [sponsor@THINCweekend.org](mailto:sponsor@THINCweekend.org)

We invite you to join us as a sponsor of the Triangle Health Innovation Challenge (THINC), being held this September 16th-18th in Durham, NC. Our three-day medical hackathon will leverage the area's vibrant and inventive academic, biotech, startup and technological communities to build innovative solutions for the most pressing issues in healthcare.

The weekend will begin with "pain point" pitches of problems in healthcare personal to attendees. Participants will then form diverse teams to address mutually interesting ideas and will spend the rest weekend bringing their solutions to life. Teams will work with expert mentors to refine and build out your solutions, and at the end, each team will pitch their solution to our panel of judges; the most promising solutions will be awarded prizes.

### Why Sponsor?

As a sponsor of the Triangle Health Innovation Challenge, you'll be able to:

- Support your students, faculty and staff as they work to innovate around challenges in healthcare
- Establish your department as a leader in healthcare innovation
- Build partnerships with engineers, developers, students, and others passionate about improving healthcare. Our participants include members of the local startup community, students from multiple Triangle universities, clinicians from local academic medical centers and others.

### Academic Sponsorship Tiers

We would appreciate any level of sponsorship your department is able to provide. However, we would specifically like to acknowledge sponsors who contribute at the following levels

	Bronze (\$1+)	Silver (\$500)	Gold (\$1000)	Ruby (\$2,500)
Acknowledgement on our website and in published materials	✓	✓	✓	✓
Logo on event t-shirt		Small	Small	Large
Sponsor a meal for participants			✓	✓
Opportunity for department representative to speak during challenge kick-off on Sept 16*				2 min

If these sponsorship tiers aren't suitable for your department, or you have something else in mind, we would still love to collaborate with you – email us at [sponsor@thincweekend.org](mailto:sponsor@thincweekend.org) and we'd be happy work with you!

### How to Sponsor

**Duke:** Sponsorships can be made via journal transfer. Please email Penny Triplett ([penny.triplett@duke.edu](mailto:penny.triplett@duke.edu)) with a fund code and your desired contribution.

**UNC:** Sponsorships can be made via checks or invoices to Carolina Health Entrepreneurship Initiative, a student organization with account managed by the Student Activities Funds Office.