



Sponsorship Information

Triangle Health Innovation Challenge

September 16th-18th, 2016

<http://www.THINCweekend.org> | sponsor@THINCweekend.org

We invite you to join us as a sponsor of the second annual Triangle Health Innovation Challenge (THInC), being held this September in North Carolina's Research Triangle. Organized by the Duke School of Medicine Innovation and Entrepreneurship Interest Group, and the Carolina Health Entrepreneurship Initiative, THInC will bring together 200 engineers, clinicians, designers, business people, students and others to tackle and build innovative solutions for the biggest challenges in health and healthcare.

THInC aims to bring participants out of their silos and collaborate in interdisciplinary teams that can learn from each other. Imagine the power of a room of THInCers, from undergraduate developers to practicing clinicians, from business students to expert designers, working together to understand and innovate around the "pain points" in health. Our three-day hackathon will begin with specific "pain point" pitches of problems in healthcare important to our attendees. Participants will then form diverse teams based on mutual interesting ideas and spend the rest weekend making these ideas come to life. The most promising solutions will be awarded prizes to encourage their development.

Why Sponsor?

We would like to collaborate with companies, groups, and individuals who want to connect with cutting-edge health innovators. As a sponsor of the Triangle Health Innovation Challenge, you'll be able to:

- Network with clinicians, engineers, students, and others passionate about improving healthcare. Our participants include members of the local startup community, students from multiple Triangle universities, clinicians from local academic medical centers and others.
- Recruit new talent looking for internship and job opportunities.
- Showcase your product, API, or service by providing free access during the weekend, so that participants can build upon it.
- Sponsor challenges and prizes and encourage innovation in specific areas that are important to you.
- Showcase your brand to innovative, tech-savvy, healthcare-minded people in the Triangle area.
- Demonstrate your commitment to healthcare innovation by sending representatives to motivate and mentor our THInCers.
- Help provide hardware resources for teams to build device-based solutions

Corporate Sponsorship Tiers

Sponsor Benefits		Bronze (\$2,500)	Silver (\$5,000)	Gold (\$10,000)	Title Sponsor (\$15,000)
General	Provide your APIs/service to participants	✓	✓	✓	✓
	Send mentors to work with teams	✓	✓	✓	✓
	Opportunity for company representatives to speak during challenge kick-off on Sept 16*		2 min	2 min	5 min
	Sponsor a specific challenge in your area of interest, and present a prize on stage to the team you select as the winner			✓	✓
	Sponsor a Lunch/Dinner†		✓	✓	✓
	Become the Title Sponsor – Triangle Health Innovation Challenge, sponsored by You*				✓
	Opportunity for company representative to serve on final judging panel*				✓
Branding	Recognition as a sponsor on event website and other materials	✓	✓	✓	✓
	Distribute company swag at event	✓	✓	✓	✓
	Logo on event t-shirt	Small	Small	Large	Large
	Information about your company in event packet/program	✓	✓	✓	✓
	Email blast to participants after the event*			✓	✓

* at the discretion of event organizers

† if available

If these sponsorship tiers aren't suitable for your company, or you have something else in mind, we would still love to collaborate with you – email us at sponsor@thincweekend.org and we'll work with you!

Sponsorship checks can be mailed to either of our parent organizations

Payable to: Duke University – DUSOMIE

or

Carolina Health Entrepreneurship Initiative

Mail to: Duke University – DUSOMIE

Carolina Health Entrepreneurship Initiative

c/o Penny Triplett

c/o SAFO

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